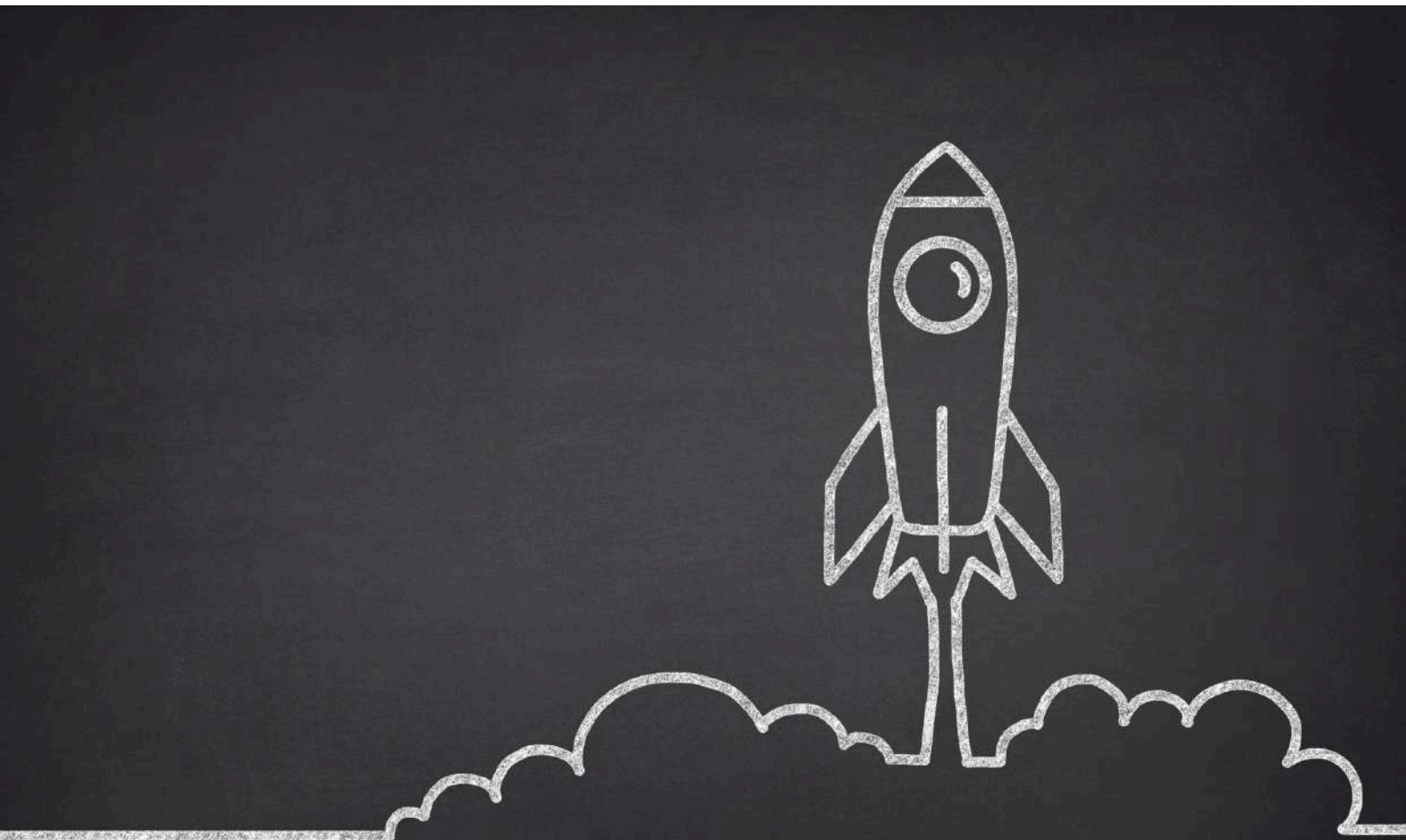




Launchpad Introductory Meet

SEP 6 & 7, 2024



A Glimpse

Inauguration



Welcome address



Inaugural Address



Launching Website



Keynote Address



Designthinking Walkthrough



Chase Your Dream



Set Goals



Project Presentation



Reflections



About VRCF

The Vasumathi Ramaswami Centenary Foundation (VRCF) was established to honour the loving memory of Vasumathi Ramaswami, the managing trustee's mother. Vasumathi Ramswami (1917 -2004) was a social worker, writer, speaker and institution builder.



To carry forward her legacy and continue to inspire others, the family of Vasumathi Ramaswami established the Vasumathi Ramaswami Charitable Foundation (VRCF) in 2018.

VRCF was established with the objective of contributing towards creating a world where education, healthcare, and cultural enrichment are accessible to all, empowering individuals and communities to thrive. Towards this objective, VRCF offers comprehensive educational support, medical assistance, financial aid for the underprivileged, and promotional assistance for cultural activities. VRCF aims to build a future where compassion, knowledge, and cultural appreciation unite to uplift humanity and ensure a brighter, more equitable tomorrow.

As one of the projects, VRCF has initiated a mentorship program, Launchpad, to empower and enable talented and driven youngsters to achieve their aspirations and sculpt them into future leaders.

Launchpad's Vision

Launchpad aims to empower talented youngsters to dream big and realize their full potential. Launchpad is a digital platform that creates a dynamic and collaborative platform that unites mentees, mentors, and donors in a shared mission to empower the next generation of leaders.



Whatever you think,
that you will be.

The Approach

VRCF's Launchpad, an exclusive and unique program, takes a personalized approach. Unlike generic guidance, this personalized mentoring involves a highly customized and intensive approach where the mentor and mentees engage in frequent, in-depth interactions. The Launchpad's intensive mentoring approach is designed to transform mentees, instilling in them curiosity, creative thinking, and creativity. Launchpad provides a platform to aspire for greatness and give them the tools and confidence to achieve it. This transformation ultimately shapes them into leaders who can inspire and drive positive change in the world.

Launchpad has been kickstarted with its 1st cohort as a pilot project. For this pilot project, Out of 300+ applications received, 15 candidates have been selected from 10 different districts. The selected candidates are receiving financial assistance for their education as well as mentorship from VRCF.

Launchpad's Introductory Meet

The goal of the introductory meeting with students is to build rapport and create a welcoming atmosphere while setting clear expectations for the mentorship program. It focuses on understanding each student's needs and background, allowing for a personalized approach. During the session, we introduce available resources and support systems and encourage open communication and active participation. The meeting also provides clarity on how the mentorship program aligns with students' personal and academic aspirations, fostering connection, engagement, and motivation from the very start.



In addition to engaging with students, the meeting is an important opportunity to connect with parents, earning their trust and reinforcing the shared commitment to the students' success.

The 2-day program at Intellect Design, Chennai, on September 6 & 7, was meticulously planned for students and parents. It included a mix of fun activities, learning experiences, and interactive sessions with industry experts and mentors, providing both inspiration and practical insights.

Inauguration



The inauguration of the 2-day program began on a high note with a prayer, as students and dignitaries invoked blessings and positivity, setting a harmonious tone. The event introduced VRCF to students and parents, highlighting its vision and mission, and aimed to motivate students through inspiring speeches from esteemed leaders. The lighting of the lamp by the dignitaries marked the beginning of the ceremony, Student Dinesh Kumar Welcomed the gathering and Mr. Manikandan delivered the introductory address for the meeting, Introducing VRCF to the students, parents and guests.

Introductory Address

**Mr. Manikandan,
Coordinator, VRCF**

Mr. Manikandan provided a brief overview of VRCF, introduced the chief mentor Seshasayee, emphasizing how fortunate they are to have such capable leadership and mentorship. He explained the flagship initiative of Launchpad, noting that 15 students were shortlisted for this program from across Tamil Nadu. He set the tone and context for the introductory meet of Launchpad.



Inaugural Address

Mr. R. Seshasayee **Managing Trustee & Chief Mentor**

Mr. R. Seshasayee delivered the inaugural address, where he shared the story of VRCF's inception and its inspiration, Vasumathi Amma, a visionary leader. Vasumathi Ramaswami's work has profoundly impacted countless lives. In honor of her legacy, the Vasumathi Ramaswami Charitable Foundation (VRCF) was founded by her family in 2018 to continue her mission of empowering others.

Mr. Seshasayee also shared his personal journey of overcoming challenges as a young boy, eventually rising to become a senior corporate leader. He attributed his success to his insatiable thirst for knowledge and his commitment to excellence in everything he undertook. His story served as a powerful source of inspiration for the students. He welcomed the students and expressed gratitude to the parents for trusting VRCF.



VRCF Website launch

Mr.R.Seshasayee & Mr. Arun Jain

The VRCF Website www.vrcffoundation.org was launched by Mr.R.Seshasayee and Mr. Arun Jain, followed by a brief presentation by VRCF coordinator Mrs. Shenbakam. She explained Vasumathi Ramaswami Charitable Foundation (VRCF) focuses on providing educational support, medical assistance, financial aid for the underprivileged, and promoting cultural activities. The foundation's goal is to create a future where education, healthcare, and cultural enrichment empower individuals and communities to thrive, and she introduced its new flagship initiative, Launchpad, aimed at nurturing future leaders. She also shared an inspiring student activity, presenting a case study of Sanjai, who proposed a Novel restroom solution to combat open defecation in his tribal village, demonstrating the impact of VRCF's programs on real-world challenges.



Keynote Address

Mr. Arun Jain, Founder of Polaris Group and Chairman & Managing Director of Intellect Design

Mr. Arun Jain inspired the students by sharing his journey of overcoming challenges and relentlessly pursuing his dreams, despite all the odds. He spoke of how he was a compulsive dreamer and focused on the transition from adolescence to success. Jain provided valuable insights into personal growth, perseverance, and the importance of fostering a learner's mindset. He emphasized the role of resilience, curiosity, and a commitment to lifelong learning in achieving one's aspirations. His message was particularly aimed at empowering students to chase their goals with determination, using real-life experiences to inspire the next generation of leaders.



Welcoming Launchpad batch 1



Kalaiaarasi . R
Cuddalore
B . Com, Kundhavai Naachiyar
Government Arts College,
Thanjavur



Sanjai - V
Cuddalore
ECE, MIT, Anna University,
Chennai



Lakshna - R
Coimbatore
B . Com, Govt Arts College,
Coimbatore



Mukil Vendan
Namakkal
BE - CS, Govt College of
Technology (Autonomous),
Coimbatore



Dinesh Kumar
Karur
B . Com, Sri Amaraavadhi
College of Arts & Science,
Karur



Selva leaka
Thanjavur
BSC - Agri, AC & RI -
Thajavur

Welcoming Launchpad batch 1



Pavithra -P
Nagapatinam
BSMS, Sir Issac Newton
Siddha Medical College,
Nagapatinam



Madhu
Tutucorin
ECE, Govt College of
Technology (Autonomous) -
Coimbatore



**Dakshina
Namakkal**
NEET, Classic NEET
Accadami - Salem



**Ashwini
Namakkal**
MBBS Aspirant, Yet to join



Guga Priya . M
Tutucorin
BE -ECE, Govt College of
Technology (Autonomous) -
Coimbatore



**Suganya,
Pudhukottai,**
BE -EEE, NIT, Tiruchi



**Rohini,
Salem,**
BE Chemical Engineering,
NIT, Tiruchi

Issuing Candidate Letter

Students were issued candidate letters by the dignitaries, officially marking their inclusion in the VRCF family. Both students and their parents received these letters, signifying the formal start of their journey with VRCF. With this, the **Launchpad Batch 1 was officially kickstarted**, setting the stage for these students to begin their development into future leaders.



Token of Love and Respect

The guest speaker was honored with a memento, and the students expressed their affection and respect towards Mr. Seshasayee by presenting him with a lovingly hand-drawn gift. This thoughtful gesture symbolized their deep admiration and gratitude for his guidance as the Managing Trustee of VRCF.



Token of Love and Respect

The students were presented with the book "From Teenager to Achiever" by the author himself, Mr. Arun Jain. The book highlights the transformative power of design thinking, a growth mindset, and innovation. As the Chairman and Managing Director of Intellect Design Arena, Jain emphasizes how these approaches have contributed to his own success. Through real-life examples and a focus on cultivating five critical minds, the book aims to inspire young individuals to unlock their full potential, helping them transition from adolescence to achieving remarkable things in life.



Design Thinking Walk Through

School of Design Thinking, Intellect Design

Students visited the Design Thinking museum set up at Intellect Design and were inspired by what they saw. Mr. Ahmed guided the students, explaining the concept of Design Thinking and how it can be applied to tackle problems using a human-centric approach. This visit served as an exposure experience for the students. Along with the guests, mentors and coordinators were also taken on the Design Thinking walkthrough, where they were introduced to the Design Thinking approach and how Faculty development programs can be done intensively. Mentors also learned about the Ullas Trust program and its positive impact on many lives.



Lunch & Learn

While the students and parents enjoyed lunch, the mentors and coordinators engaged in a discussion with the VRCF management team about mentorship, student development, and aligning with the organization's vision.



Chase Your Dream

Mr. Saravanan Balakrishnan, CEO, Visaiyon

Mr. Saravanan Balakrishnan inspired the students with his story of setting audacious goals and, through perseverance and hard work, launching an e-bike startup that is revolutionizing electric mobility. He explained how it all started as a college project, and now, along with his co-founders and friends, they have built a successful startup with five technology patents. He metaphorically likened himself to a river, flowing toward the ocean, symbolizing how we achieve our dreams—nothing can stop us from reaching them. The students also had a Q&A session with Saravanan



Set Goals

Ms. Malathy, HR Professional

Ms. Malathy discussed setting goals using the SMART framework. The students participated in a writing activity to identify their immediate goals.

She also shared the inspiring story of Mr. Hari Subramaniam, Cofounder of Life Signs, a resilient individual who has conquered cancer three times. Despite his non-medical background, he is making a significant impact in the healthcare industry as the successful owner of 19 Ventures. A video about his journey was also shared. She emphasized that, despite all odds, we can still achieve our goals.



Project Presentation

Students and Mentors

Students participated in an activity where they identified and researched a problem in their surroundings and proposed a creative solution. They presented their problem statements and solutions on topics such as open defecation, women's safety, menstrual hygiene, sewage overspilling, student mentoring, and solar lighting



Clay Modelling of Vinayagar

Students

As part of the Vinayagar Chaturthi celebrations, students participated in a clay modeling activity where they crafted models of Vinayagar. They had a lot of fun while feeling the pressure to complete their creations quickly within the time limit. The models were then evaluated by the parents, and it was a collaborative group activity.



Reflections

Students, Parents, Coordinators

The Students, Mentors and coordinators shared their experience of Launchpad introductory meet,



Valediction

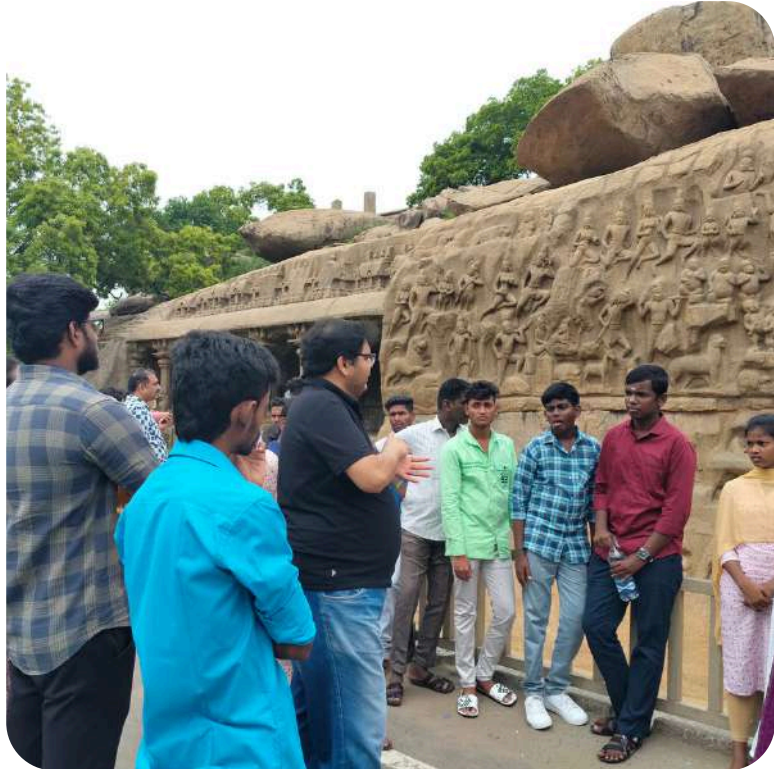


Lakshana, Student

Lakshana, speaking on behalf of VRCF, began by thanking the Almighty for the success of the event. She expressed heartfelt gratitude to Managing Trustee Thiru Seshasayee for sharing valuable insights, which will inspire their future endeavors. She acknowledged the support of Team Intellect Design and the dignitaries from the School of Design Thinking for introducing them to the world of Design Thinking.

Lakshana extended special thanks to Saravanan and mentor Malathi for their life lessons on goal setting. She appreciated the guidance from all mentors and coordinators, as well as the unwavering support of parents and well-wishers. Lastly, she thanked her fellow students for making the day memorable and emphasized their commitment to carrying forward the inspiration they've gained with pride and dedication.

Day 2 | History Walk



Mr. Balaji PremKumar

A history walk at Mahabalipuram where the students could learn history, architecture, and culture of this ancient coastal town in Tamil Nadu, India. Mahabalipuram is a UNESCO World Heritage-listed site with monuments and temples, which date back to the 7th and 8th centuries during the Pallava dynasty.

A history enthusiast, and also an advocate by profession Mr. Balaji PremKumar is explained the students by helping them understand the Pallava dynasty, architectural styles, mythology and trade and cultural exchanges. Students fell in love with history.

Feedback from the participants ★★★★★

R. Dhineshkumar
VRCF - 004
Feedback

"In the VRCF meeting, I learned what it means to be a leader. I enjoyed the conversation with seshasayee sir and Arun Jayin sir. The book he presented was very interesting to me. The Future Leaders program was very engaging. At the Intellect Design company, I learned about what design is, its factors, and the design process.

The next day, during the Mahabalipuram tour, I learned about the attire and ornaments of the kings of that time. I saw various types of scripts and stone carvings. I had the opportunity to learn about the thinking abilities of the kings of that time. Many places during the tour were interesting to me. I learned about the Five Rathas. I discovered many things here. I thank all the coordinators and mentors who guided us."

17:45

I really learnt a lot from this meeting, like, how to interact with all people and how to talk in front of the stage without fearing that I faced some struggle with problem statement but in the next time I will give my best thing to it.

1st of all I am proud to be a member of VRCF family. In this meeting I mingled with some members only on the next time I'll be friend to all the members of VRCF....

On the meeting day,,

Arunjain sir's speech about purple house was amazing.

Sheshayee sir's motivational speech was so really inspiring.

I am inspired from both how they face all the things in this age also at that time I am realised that age is not a matter for leadership.

Mani sir and shenbakam mam both were supporting us with sincere duties.

As a request I want any medical related mentors also for doubts.

About trip to mahabalipuram:

I hate the topic history. But I am interested to learn it after the trip experience. Advocate sir explanation is

Key learnings:

- I know about the 8012 .It means the latitude and longitude of the intellect design company .
- sir told us that if I don't know about anything, we ask anyone to know about it.
- I take some keys to becoming a leader and businessman.
- Not only do we move forward ,those who are behind us to carry forward.
- I know about the historical places in mahabalipuram. In my school days, I really hated my history class . First time I have enjoyed my history class . Thank u to advocate, sir.

Special moments:

- I enjoy a variety of foods
- Arun jain sir, interesting story and seshasayee sir biography.
- Making clay vinayagar
- Makes me a family bond
- Enjoy in the beach
- You gifted me a pen in that my name is printed on it.

Improvement for u:

- I need videos or ppt to understand rather than speech.
- Before going to mahabalipuram.

P.Mukilvendan
Feed back

Report on the two-day event I was very happy with the two-day event. This is my first visit to Chennai. Everything was a new experience. So glad to see everyone. Very happy to tour the company afterwards. Then he took me to Mamallapuram and gave me a clear explanation about the sculptures, temples and the place and liked everything.

Thank you!

18:54

Feedback from the participants ★★★★★

"In this meeting, I was very happy to be a part of it. In other meetings, even with parents in my daughter's school we don't mingle like this. So, I don't know much about meetings. I used to think it was a real torture, but it was okay. The food was really good, but I couldn't eat more. It was a bit difficult to continue sitting in the AC for a long time; it was a bit uncomfortable for my body in the meeting."

"Regarding the Mahabalipuram trip, I wasn't expecting much information. My body was feeling tired, so I thought the trip to Mahabalipuram was unnecessary. However, going there turned out to be a new experience and was useful. We all got to know more about their families."

By Pavithra's mother

I had an amazing experience during this meeting, where I learned a great deal from the guest's speech and the design walkthrough. However, I would also love to see future meetings focused on the diverse academic fields of the students or mentees, as I believe that would be beneficial for everyone.

P.Mukilvendan
Feedback

Report on the two-day event I was very happy with the two-day event. This is my first visit to Chennai. Everything was a new experience. So glad to see everyone. Very happy to tour the company afterwards. Then he took me to Mamallapuram and gave me a clear explanation about the sculptures, temples and the place and I liked everything.

Thank you!

18:54

My father's feedback :

Sir, first of all, thank you for giving this opportunity to my daughter. This is the first time I went to Chennai. So it is a new experience for me. The arrangements like travelling, hotel and restaurant are fine. On the first day, the meeting with the Seshasayee Sir, Arun Jain Sir and VRCF mentors and their speech is good 👍. Mostly, you are talking to the students, not to the parents. On the second day, the Mahabalipuram trip was amazing. One sir guided us. He was telling the old stories. Later, I was very tired of knee pain, so I sat under the tree 🌳. And I asked my daughter how it is? She told me I really enjoyed it.



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